

ElixirConf[®]

2023 SPONSOR PROSPECTUS

Sep 5 - Sept 8, 2023

JW Marriott Orlando Bonnet Creek
14900 Chelonia Pkwy,
Orlando, FL

@ElixirConf

ElixirConf.com

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Greetings and welcome to the Elixir community,

I'm excited to introduce ElixirConf® US, the premier gathering for Elixir enthusiasts and a cornerstone in the Elixir community.

ElixirConf offers a welcoming platform that unites developers and corporations, fostering innovative work, inspiring collaboration, and nurturing entrepreneurial relationships. By bringing together Elixir developers from across the globe, this multi-track conference serves as a nexus for creativity, knowledge-sharing, and expansive networking.

This year, we celebrate the 10th anniversary of ElixirConf! This landmark occasion honours Elixir's advancements and offers a prime opportunity for sponsors to join the festivities with exclusive, commemorative promotional products.

I invite you to join us in Orlando, FL, at the luxurious JW Marriott Orlando Bonnet Creek. Our wide range of sponsorship packages are designed to meet your specific needs. Take a close look at our prospectus, note the deadlines for sponsorship discounts, and remember that early sponsorship ensures prime visibility across media, onsite banners, the conference website, and event videos.

I look forward to welcoming you in Orlando this September and sharing in the exciting spirit that you bring to our Elixir community.



Jim Freeze
ElixirConf® Organizer

ELIXIRCONF BY THE NUMBERS

ON STAGE VISIBILITY



WORLDWIDE REACH

CONFERENCE	UNIQUE REACH
ELIXIRCONF US	3200+
ELIXIRCONF EU	3000+
ELIXIRCONF MX	300+
ELIXIRCONF LA	200+
ELIXIRCONF JP	200+

2023 MARKETING REACH



FOLLOWERS = 10.2K+
IMPRESSIONS / Tweet = 25K+



SUBSCRIBERS = 9.3K+
IEWS = 894K
WATCH TIME = 117K+ HRS

2022 PLATINUM SPONSORS



DOCKYARD

simplebet[™]
every. moment. matters.



teller

kamana

T&USPACE



smartlogic



massdriver

PEPSICO
ecomm



Adobe

PREVIOUS SPONSORS

WYEWORKS.

CARS

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Simplifi

testdouble

LAUNCH
SCOUT

Erlang
Solutions

Joydrive®

ALEMBIC

PARAGON LABS

starfish*

GENERAC®
GRID
SERVICES

ramp

GetThru

Divvy

codeedge

Mimiquate

LABZERO

Hashrocket

weedmaps

Pleroma

PODIUM

POA



Scout APM

VALIDERE

MUX

Logflare

Felt

TOYOTA
connected

CODE CORPS

CREVILLE

bleacher report

TELNYX

rackspace
the open cloud company

BREX

Frame.io

simplabs

peek

LE TOTE

TheRealReal

ArcBlock

chargify

ActiveProspect

traitify

Honeybadger.io

AGILEANIMAL

Carbon Five

dnsimple

SOPHILABS

MEDIA
SPONSORS

ELIXIR
FOUNTAIN



ELIXIR
RADAR

SPONSORSHIP PACKAGES

	PLATINUM	GOLD	ELIXIR CHAMPION	OPPORTUNITY SPONSOR
5 Minute Content Approved Sponsored Talk	✓			
Logo on Large Banner on Keynote Stage	✓			
Pre/Post Conference Email Blast to Attendees	✓			
Access to Opt-in Attendee List	✓			
Logo on Podium Banner and Email Communications	✓	✓		
Discount off Available In-person Tickets (training excluded)	\$150	\$100		
Table in Sponsor Room	✓	✓		
Conference Passes (training not included)	3	2	1	
Description on Website	200 Words	100 Words	50 Words	50 Words
Logo on Website	Large	Medium	Small	Small
Logo Placement on Conference Videos	Premium	Premium	Group	Group
Recognition in Opening/Closing Keynote	Individual	Individual	Group	Group

ALL SPONSORS RECEIVE THE FOLLOWING

Logo or Name on Sponsor Banner on each Stage | Reduced Price Vendor Ticket | Recognition in Attendee Email | Promotion on ElixirConf® Social Networks

Platinum Lanyard sponsorship is exclusive to a single Platinum sponsor.

SPONSORSHIP PRICING

ELIXIRCONF® US 2023 IS HEADED TO ORLANDO, FLORIDA!

ElixirConf® US will be an experience not to be missed. Held in Orlando, FL, at the JW Marriott Bonnet Creek Resort and SPA. Sponsor seats are limited. Don't miss out. Attendees will enjoy the SPA, resort pool, speciality restaurants and a rooftop terrace boasting nightly views of the nearby Disney fireworks. This is a destination resort that can be enjoyed by the whole family.

SPONSORSHIPS

We have a range of sponsorship packages to help you market your company and reach talented Elixir and Erlang developers who are at the top of their field.

OPPORTUNITY GRANTS

You can help deserving individuals attend ElixirConf®! Opportunity Grants assist those who don't have the means to attend ElixirConf®.

HOW TO RESERVE YOUR SPONSORSHIP

Sponsorships are awarded on a first-come first-served basis. Sponsorship reservations are made by contacting Jim Freeze at jim@elixirconf.com.

PACKAGE	SUPER EARLY BIRD PRICES VALID THROUGH 6/30	EARLY BIRD PRICES VALID THROUGH 8/06	REGULAR RATE PRICES VALID THROUGH 09/05
 PLATINUM LANYARD	\$19,500	--	--
PLATINUM	\$12,000	\$13,500	\$16,000
GOLD	\$7,500	\$8,250	\$9,000
CHAMPION	\$4,500	\$5,000	\$5,500
OPPORTUNITY	\$4,000	\$4,500	\$5,000

SPONSOR TABLE

Gold and above sponsors that send representatives who are tending to the sponsor table may register for a reduced rate of \$374 per person. This registration includes a name badge and a lanyard, a t-shirt, breakfast, lunch, and snacks throughout the day on Wednesday, Thursday and half day on Friday, 09/06-09/08.

ElixirConf® 